

Barbara Long

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DegreeWorks Team Lead

Barbara has more than 30 years of experience as a technology professional, working to drive transformation in West Virginia's higher education and spur adoption of Ellucian's DegreeWorks degree audit solution.

Barbara's experience also includes more than a decade working with the Ellucian student information system (better known as Banner). Prior to that, she was a technical writer/editor at WVNET where she was deeply involved in the company's marketing strategy.

In the early 2000s, Barbara presented how WVNET supports a student information system in a multicampus implementation at the annual SIGUCCS, ACM's Special Interest Group on University and College Computing Services, Conference.

Barbara has served as a member of the Ellucian Degree Works Customer Advisory Board. And was recognized by the Appalachian Information Technology Extension Services as a role model for young women interested in information technology.

In addition to her work at WVNET, Barbara has held the position of president of the Monongalia County Master Gardeners Organization. And is a past member of the Service League of Morgantown - a non-profit organization whose mission is to improve the lives of Monongalia county residents through charitable, educational and cultural activities.